

## BulletinHealthcare Launches Neurology Daily Briefing In Partnership With Cleveland Clinic

RESTON, Va., Feb. 15, 2018 /PRNewswire/ -- BulletinHealthcare, a leading provider of news briefings for top medical associations, today announced that it has launched its latest briefing, *Neurology Daily*, in partnership with Cleveland Clinic.

The briefing is distributed via email to a verified physician audience of 20,000 U.S. neurologists Monday through Friday at 8 am ET. The content of the briefing follows BulletinHealthcare's signature curation and distillation of the day's most important news stories by BulletinHealthcare's team of healthcare experts. The briefing focuses on the news most relevant to the nation's practicing neurologists.

"*Neurology Daily* adds a neurology-endemic publication to BulletinHealthcare's collection of 32 daily briefings, and strengthens our partnership with the Cleveland Clinic," said Michael Laxineta, president of BulletinHealthcare. "With this addition, BulletinHealthcare adds a valuable new audience to the over 1 million HCPs we reach each day across more than 40 distinct specialties."

Advertising opportunities in *Neurology Daily* are now available, including special founding advertiser packages for 2018.

### **About Cleveland Clinic**

Cleveland Clinic is one of the largest and most respected hospitals in the country. Its mission is to provide better care of the sick, investigation into their problems, and further education of those who serve.

### **About BulletinHealthcare**

BulletinHealthcare, a [Cision](#) company, delivers to more than one million physicians, dentists, and HCPs—900,000+ of whom are U.S. based—a concise distillation of news and research related to their specialties. These daily briefings are unique, as they come under the brand of one of 29 medical associations—our partners.

Subscribers—the members of our partner associations—rely on these briefings to prepare them for the day ahead, and rate them among the top benefits of membership. This level of subscriber engagement, combined with BulletinHealthcare's scale, makes our briefings the most immediate and effective way for advertisers to reach healthcare providers in the U.S.

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