/C O R R E C T I O N -- Cision/

In the news release, Cision® Empowers Investment Relations Officers to Drive Business Goals with New Offering, issued 07-Nov-2017 by Cision over PR Newswire, we are advised by the company that all mentions and references to the partnership between Cision and Ipreo have been redacted from the release. The complete, corrected release follows:

Cision® Empowers Investment Relations Officers to Drive Business Goals with New Offering

New IR capabilities include premium distribution, webcasting and web hosting services, and access to industry analysts

CHICAGO, Nov. 7, 2017 /PRNewswire/ -- To help investor relations officers (IROs) optimize communications efforts and drive business goals, Cision (NYSE: CISN) today announced Cision IR, new investor relations offerings within the Cision Communications Cloud®. Enhancements include premium distribution, webcasting and web hosting services.

IROs are in the unique position of deciding what constitutes market-moving news, how it should be distributed and who should be targeted. However, in order for IROs to obtain the results expected by a company's C-suite, it's important that they have the right communications tools in place. With Cision IR, IROs have access to a complete set of industry-specific communications services to optimize distribution and conduct targeted outreach.

"Every publicly-traded company requires specific communications tools in order to comply with government regulations," said Kevin Akeroyd, CEO, Cision. "Cision IR furthers our commitment to the investor relations market by addressing major communications needs through the Cision Comms Cloud™ – connections to relevant analysts, premium distribution, webcasting and web hosting, and coverage analysis through Cision Monitoring."

Cision IR offers a complete set of investor relations communications services, including:

- **Premium distribution services to earn media coverage while meeting disclosure requirements**
- **Premium webcasting and web hosting capabilities to demonstrate commitment to corporate transparency**
- **Access to over 100,000 industry and market cap-focused buy-side and sell-side investors to earn analyst coverage**
- **Dynamic opportunity to meet, attract and engage potential investors by presenting at a Virtual Investor Conference**

The Cision Communications Cloud enables comms professionals to make intelligent, real-time decisions in a unified way across earned channels. The platform brings the power of the cloud to earned media and incorporates many of Cision's award-winning technologies into one integrated platform, providing an effective way to connect, scale and accurately measure the impact of earned media communications.

About Cision
Cision Ltd. (NYSE: CISN) is a leading global provider of earned media software and services to public relations and marketing communications professionals. Cision's software allows users to identify key influencers, craft and distribute strategic content, and measure meaningful impact. Cision has over 3,000 employees with offices in 15 countries throughout the Americas, EMEA, and APAC. For more information about its award-winning products and services, including the Cision Communications Cloud®, visit www.cision.com and follow Cision on Twitter @Cision.

Contact:
Nick Bell
VP, Marketing Communications
cisionpr@cision.com

SOURCE Cision

Additional assets available online: Photos (1)